

	Basic	Startup	MOST POPULAR Professional	Enterprise
Features	\$499	\$899	\$1599	\$2399
Design consultation	1 hour	1 hour	2 hours	3 hours
Industry / competitor research	--	1 hour	2 hours	2 hours
Unique logo designs	2	3	4	5
Logo revision passes	1	2	3	4
Full color vector logo	✓	✓	✓	✓
Black vector logo	✓	✓	✓	✓
Reverse vector logo	✓	✓	✓	✓
Complimenting color scheme		✓	✓	✓
Brand icon / avatar design			✓	✓
Full color vector icon			✓	✓
Black vector icon			✓	✓
Reverse vector icon			✓	✓
Typography recommendation			✓	✓
Usage guide			✓	✓
Business package design				✓
Business package revision pass				✓
Full color letterhead design				✓
Full color envelope design				✓
Full color business card design				✓

IP Research & Trademark*

\$999 - Report & application (1 state)

\$199 - Each additional state researched

* - Services provided by Hibbs Law, LLC and are subject to additional conditions and fees.